

### ABOUT CASA HOUSE

CASA House is located in Sherwood Park, Alberta and is one of CASA Mental Health's programs. It is a specialized in-patient program for adolescents. This residential setting supports teens with significant mental health and/or addiction challenges who have not benefitted as expected from previous clinical interventions.

CASA House uses a family-centered, evidence-based treatment approach to support both therapeutic and educational goals. The program involves parents and caregivers as active participants in their youth's treatment. Individual, group and family therapy are incorporated into the youth's individualized treatment plan.

FOR MORE INFORMATION, PLEASE VISIT OUR WEBSITE

[www.emilytaylorlegacyproject.org](http://www.emilytaylorlegacyproject.org)

FOR MORE INFORMATION ABOUT CASA VISIT

[www.casamentalhealth.org](http://www.casamentalhealth.org)

For information about Partnership opportunities,  
contact

[Asha Russell at asha.emhs@gmail.com](mailto:asha.emhs@gmail.com)



# Event Partner Opportunities



*Emily's Memorial*  
Horse Show

Supporting Children's Mental Health

**August 22-25, 2024**

**Amberlea Meadows**

**Edmonton**

Help us to continue to make a difference in the life  
of youth struggling with their mental health by  
supporting



*Emily Taylor*  
Legacy Project.org



**CASA's Charitable Number: 13017 8734 RRR0001**

## OUR ACCOMPLISHMENTS

The Emily Taylor Legacy Project has raised over \$210,000 since our first event in 2016! Emily's Memorial Horse Show has raised over \$100,000 of that total for CASA!

## HOW CAN YOU HELP?

We are seeking Event Partners to support Emily's Memorial Horse Show by covering logistical, rider incentives and prizes expenses. CASA Mental Health is able to issue non-official tax receipts for sponsorships.

**All sponsorships paid by 15 Mar 24  
will have their logos included on our show poster which gets  
widespread distribution and visibility!**

### Presenting Partner \$5,000+

- Your company logo included with primary placement on Website (with link to your webpage) and Social Media, Press Releases, all event signage & all event materials.
- Recognition as Presenting Partner in the Show Program (full page advertisement: 5"W x 8"H)
- Recognition as a sponsor at the show on the sponsor board
- Recognition as the Presenting Partner at the show on a separate sign attached to the show ring
- Ability to add promotional material such as a postcard or sample in competitor packages
- Ring announcements naming your organization throughout

## AS AN EVENT PARTNER OF EMILY'S MEMORIAL HORSE SHOW, YOU WILL RECEIVE THE FOLLOWING

### Gold Partner: \$2500+

- Recognition in the Show Program (1/2 page advertisement: 5"W x 4"H)
- Recognition on social media, website (with link to your webpage)
- Recognition as a sponsor at the show on the sponsor board
- Recognition as a sponsor at the show on a separate sign attached to the show ring (company banner welcome)
- Ability to add promotional material such as a postcard or sample in competitor packages
- Recognition as the Reserve and Grand Champion Partner
- Ring announcements naming your organization

### Silver Partner: \$1000-\$2499

- Recognition of your company/name on social media, website & Show Program
- Recognition as a sponsor at the show on the sponsor board and on a separate sign attached to the show ring
- Ability to add promotional material such as a postcard or sample in competitor packages
- A division with multiple classes named after your organization
- Ring announcements naming your organization

### Bronze Partner: \$500-\$999

- Recognition of your company/name on social media, website & Show Program
- Recognition as a sponsor at the show on the sponsor board
- A class named after yourself/company
- Ring announcements naming yourself/organization

### Friend Partner: \$100-\$499

- Recognition of your company/name on social media, website & Show Program
- Recognition as a sponsor at the show on the sponsor board
- Ring announcements naming yourself/organization